

MI North Studio FAQ

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FAQ

MI Purpose

The Movie Institute has developed an effective and unique method of using the creativity and discipline of the motion media arts and sciences to mentor and train vital life and leadership skills in young people so that they can create contributing, purpose-driven and successful lives.

Using the disciplines and tools of Motion Media (*motion pictures/film, video, animation and video games*), **The Movie Institute** accomplishes a three prong approach to executing its mission:

- 1) To train and empower people in necessary/needed life skills through the disciplines, techniques and creativity of Motion Media;
- 2) To find and train those interested and talented in Motion Media arts and sciences for success in that field.
- 3) To create professional content as a training tool for both adults and youth.

Not to be confused as <i>only</i> an arts program, The Movie Institute is a mentoring and training community charity focused on building skills in <i>all</i> people to make them more employable and more successful in life.

MI History Brief

Back in the mid 1990's, over coffee, award-winning producer/director Keith Randal Duncan, along with media buyer/commercial producer Martha Duncan, were discussing how Keith had lacked a mentor in his field of interest, motion pictures, while growing up in Dallas. There were also very few "film geeks" he could relate to in his peer group when young, so he was almost alone in his passion. This prompted them to take a look at current young people and they saw that many had a similar plight, so it was decided that something should be done for those needing mentorship in the Motion Media industry.

To this end in February 2000, Keith, with Martha's assistance, created The Movie Institute, with the first MI program: "GETTING INTO MOVIE MAGIC", a weekend video production workshop. This was done

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with the now defunct production company "Thornhill Productions" as the production sponsor and The Studios at Las Colinas (now Glen Beck's "Mercury Studios") as the location sponsor. The data gathered from the first weekend "beta test" led to the creation of the "KAMP HOLLYWOOD" moviemaking camp that same summer. Kamp Hollywood (or "KH") was the first camp in the State of Texas to integrate both production and acting into one program.

Weekend workshops were added and in 2009 The Movie Institute, Inc. became a 501(c)(3) nonprofit corporation.

At first a part-time effort, MI has grown into a full time organization to help as many kids as possible.

Over the years, MI programs have been hosted by AMS Pictures Studios, MediaTech Institute and the Frisco School of Music and Performing Arts.

In 2012-2015 a beta test of the "moviemaking studio for kids" idea was put in place by MI at Valley View Mall in Dallas (now demolished and the home of the Dallas Midtown Project). Important data were gathered there.

The next step was to do outside programming with school districts and community partners to gather programming intel there.

Now, with all these vital data sets in place, a strong board of directors, an effective and knowledgeable core staff consisting of Tracy Anderson, Chief Operations Officer and Kyle Yvette Young, Chief Development Officer, plus a contingent of top-notch office professionals, mentors, production technicians, sponsors and donors, MI is embarking on building a larger proof-of-concept production and training center at The Shops at Willow Bend called "**The MI North Studio**" (www.minorth.org).



THE NEED

How will building this training studio help kids and the community?

The MI North Studio will be a safe place for kids and teens to come to once a week or every day; safe physically and safe emotionally and creatively.

Participants will be at ease to be themselves and learn vital life skills like critical thinking, teamwork, earned accomplishment and how to create a successful, purpose-driven life through a fun learning process: making movies.

Annual estimated participants served at the studio: 1,600-2,200

Real Production/Job Training

The MI North Studio is a real job training facility for those wanting to be in the motion media industry and will also assist participants with getting real world jobs, finding the right adult training and education to be successful in the "business".

Outcome/ Results

For over 23 years MI's proven mentoring methods have helped young people achieve success and accomplishment in their lives, making the community a better place for them and for everyone else. Some stay in the motion media business, but many do not, and in either case, the young

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benefit from the training they receive at The Movie Institute and become purpose-driven tax paying citizens in good standing. [Click here for some testimonials](#)

Community Need

Their future is our future.

Children and teens need to explore building their own self-esteem and empowerment through accomplishment and to learn life skills that will serve them as adults. Better trained and successful kids now mean better future adults, which is good for everyone.

Additional Community Involvement and Help

The MI North Studio will be an integral part of the community and of the local motion media industry.

*Free Event Space for Nonprofits**

Event space for other nonprofits to hold events for the community are t no charge.

MI Studio Group Motion Media Co-Op

Facilities and equipment will be affordably available to independent filmmakers and artists who become subscription members of the MI Studio Group Co-Op.

Current Staff & Mentors

Jordan Jewell, MI North Studio Director-Production & Sr. Mentor, Editor
Amanda Elkins, MI North Studio Director-Operations & Assistant Program Director, Admin
John Cann, Sr. Mentor, Acting for the Screen, Stage Combat, Martial Arts & Set Safety
Logan Harris, Mentor, Commercial Production & Editor
Lee Shapiro, Sr. Mentor, Production, Commercials, Screenwriting, Television, Editor
Gabriel Lee, Mentor, Production and Editor/Acting for the Screen
Eric Jewell, Sr. Mentor, Production, Post production supervisor, Editor
Justin Hall, Mentor – Animation, graphic design
Cameron Gossett, Production Tech, Editor
Bradley Glanzer, BTS Videographer, Editor, Production Tech
Zach Whitehorn, Graphics & 2D Animation Tech
Cory Parker, Sound Design & Foley Tech
Marlo Matthews, Production Tech
Cindy Baccus, Social Media Director

Volunteers

Daniel Egnal, Volunteer Production Tech
Ryan Jones, Volunteer Production Tech
Brian Alexander, Volunteer IT & A/V Tech
Ariana Vail, Volunteer
Justin Anderson, Volunteer
Martha Duncan, Volunteer & Parent Liaison
Johan Gerdtz, Volunteer
Howard Gee, Volunteer, IT & SVFX
Sid Curtis-Gouveia – Graphic Design Volunteer
Paul Trimble, Volunteer Audio Production
Ian Johnson-Graphics Consultant Volunteer

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Executive Staff

Tracy Anderson COO/CFO/Program Director

Kyle Yvette Young, CDO

Keith Duncan CEO/ Curriculum Writer, Founder

Planned Facilities

2 Training Rooms

1 Makeup Lab

1 ADA Dressing Room

2 Production Stages, One with Infinity Cyc

Private Editing Suite, Podcast & Video Blog Studio

Pro Video & Audio Editing Suite w/ VO Booth

To Book Production Space, Please Email Jordan Jewell at jjewell@movieinstitute.org.

Onsite Program List Overview (2024)

After School Programs

Flash-Frame Classes to include acting, directing, screenwriting, cinematography, video production

Workshops to include acting, directing, screenwriting, cinematography, makeup FX, editing, VFX

Camps

Movie Martial Arts, Stage Combat & Set Safety Training

Ongoing Courses in Many Motion Media & Screen Acting Topics

MI Production Dept. Work/Study Program (www.miproductiondept.com)

MI Ed-Talks Symposiums

Onsite Services

Professional Video Production (MI Production Dept. (www.miproductiondept.com))

Go Team HollywoodSM Unique Team Building Events (www.goteamhollywood.com)

Audio Recording

Audio & Video Podcast Services

Studio Event Organization Services

Production & Event Space Rentals

Equipment & Lighting Rentals

To inquire about saving money on your next video production and helping kids at the same time, please contact ***Kyle Yvette Young at kyoung@movieinstitute.org.***

Planned Events- 2024

Monthly VIP Founders Advisory Board (FAB) Luncheons

Monthly Studio Cocktail Hours

Quarterly Open Houses

Sunday Movie Matinees

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Limited House Concerts

Testimonials

[VIDEO TESTIMONIALS-ck with Tracy]

Keith Duncan and company really prepared me for film school. MI gave me what I needed to discover my career.”

Andrew Disney, Program Alum

NYU Film Graduate/CAA Director/Working Filmmaker

“The Movie Institute is consistently our most impactful community partner.”

Peter Burns, Frisco Education Foundation

“Kamp Hollywood gave me the opportunity to find my passion in producing. Every camper gets hands-on experience and ultimately decides what their role will be. I learned all the film lingo and experienced the process of making a movie from writing out the ideas to screening the projects for our families, but most importantly I learned how to collaborate as a member of a team. I looked forward to going to Kamp Hollywood every summer and frequently reference my experience in job interviews. I cannot recommend this program enough”

Shannon Cloud, Alum

UT Austin student, Radio/TV/Film Dept./ Producer and Professional Comedienne

For More Testimonials, Please Visit: <https://greatnonprofits.org/org/movie-institute>



CAPITAL CAMPAIGN – THE MI NORTH STUDIO

One-Time Legacy Studio Founding Sponsor: \$50,000 (Available)

(Only One Legacy Donation Position Available)

Kyle Yvette Young at kyoung@movieinstitute.org.



Founders Circle - One--Time Legacy Donation

\$7,000: Founders Circle (Company/ Organization, 12 positions total/ **10 available**)

5,000: Founders Circle (Family/ Individual, 12 positions total/ **9 available**)

For more information on being in the Founders Circle, please email keith@movieinstitute.org.

Production Studio Naming Rights - Annual Renewal Donation

\$5,000 - Headline Studio Sponsor 1 available)

\$2,500 - Studio One / Main Stage (1 available)

\$1,250 - Studio Four / Insert Stage/Events (1 available)

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\$1,000 - Studio Two / Tech Training (1 available)

\$1,000 - Studio Three / Acting & Stage Combat / Martial Arts (1 available)

For more information on Facility Naming Rights, please email

Kyle Yvette Young at kyoung@movieinstitute.org.

THE MI NORTH STUDIO Supporting Donors

One-Time or Recurring Donations

Please visit the MI North Studio GoFundMe!

<https://www.gofundme.com/f/movie-institute-willow-bend-studio>

Donors with donations totaling \$500 or more within a calendar year will be recognized in the MI Annual report. This information will be used at MI events and published on the MI website annually.

\$2,000 or greater: Executive Producer Level

\$1,000 - \$1,999: Producer Level

\$500 - \$999: Director Level

\$100- \$500: Assistant Director Level

\$100 or Below: Crew Level

**Community Support
From YOU
Is
Critical to Success
For
Our Kids**